

AI saves time. Does it save money?

PROJECTED BENEFITS → REALIZED BENEFITS

What changed? What can finance verify?

Capacity gained.

Costs reduced.

Profit improved.

AI saves time. Does it save **money**?

Human-reviewed support

2,000 eligible replies / month

A person checks each AI draft before sending.

Projected productivity

160 hours / month

12 → 4 min × 60% adoption. Review included.

Financial question

Does the expense actually fall?

Freed time can support more work without reducing payroll.

Time saved creates capacity. Expense reductions need separate evidence.

State the **projected benefits.**

Projected cost savings

\$2,000 / month

Assumed reductions in overtime and contractor spending.

Projected full cost

\$20,000 setup + \$1,500 / month

Includes operation and oversight within the stated boundary.

Projected first-year result

–\$14,000 net benefit

$(\$2,000 \times 12) - (\$20,000 + \$1,500 \times 12)$. ROI: –36.84%.

These are planning assumptions, not achieved savings or customer results.

Compare with realized benefits.

FIRST MONTH	PROJECTED	REALIZED*
Hours released	160	120
Expense reduction	\$2,000	\$1,000
Operating costs	\$1,500	\$1,800
Setup costs	\$20,000	\$22,000

*Fictional measured results for illustration. No customer claim.

Use the same period, scope and cost boundary in both columns.

Measure the result. Explain the **variance**.

First-month net benefit

Projected: -\$19,500 · Realized*: -\$22,800



Cobalt: projected net benefit · Gold: fictional actuals through month 1 only.

Both first-month net figures include setup. Annual actual ROI remains unknown.

Fund the next step from **evidence.**

Reconcile the variance

Lower savings. Higher costs.

Finance validates the expense records and the attribution.

Protect the outcome

Quality and oversight still count.

Include checking, rework and failures in the measured workflow.

Decision

Reassess before expanding.

One month does not establish annual ROI or payback.

Count attributable profit after related costs. Do not double-count labor benefits.

Build a business case finance can test.

With Anvaylo's toolkit

Document the projected benefits.

Baseline, assumptions, full costs and evidence owners.

Measure and reconcile

Compare with realized results.

Capacity gained, cost savings and profit impact, separately.

Make the decision

Expand, revise or stop.

Use measured evidence and the full cost of AI.

The guide and six working templates connect assumptions to reviewable decisions.

Turn projected benefits into evidence.

Compare projected and realized benefits, reconcile the full cost of AI and record the funding decision.

EXECUTIVE GUIDE + SIX WORKING TEMPLATES

- 01** Baseline and assumptions register
- 02** Pilot measurement protocol
- 03** Cost and benefit boundary record
- 04** Cost savings and profit impact ledger
- 05** Investment decision memorandum
- 06** Benefits checkpoint record

Download the guide + six working templates

anvaylo.com/resources/ai-investment-business-case-toolkit

All forecasts and realized results are fictional illustrations, not customer results.